

Whitehouse Consultants and InFact Group announce technology partnership

Paris, XX.XX.2009 - Whitehouse Consultants and InFact Group join forces to offer a fully integrated JD Edwards and Oracle CRM On Demand.

Whitehouse Consultants (www.whitehouse-france.com), one of Europe's leading JD Edwards consulting firms, and InFact Group (www.infactgroup.com), internationally recognised leaders in the field of Customer Relationship Management, are pleased to announce a technology partnership which sees InFact and Whitehouse bringing to market a fully integrated JD Edwards and Oracle CRM On Demand solution.

By seamlessly integrating both back and front-office data, the Whitehouse/InFact solution enables companies to develop better and more profitable customer relationships. The solution uses pre-built Oracle Corporation connectors between JD Edwards and Oracle CRM On Demand to ensure consistent customer data across the organization and to deliver rapid ROI through reduced implementation times.

Commenting on the partnership agreement, Richard Napier, Director at InFact Group said: "Our integrated vision draws on more than 25 years combined experience of Whitehouse Consultants and InFact Group. Integrating JD Edwards and CRM gives companies a real competitive advantage; sales and production are aligned, information flows freely delivering actionable insight, and more efficient processes lead to substantial cost savings."

Brian McInerney, CEO Whitehouse Consultants, added: "Working with InFact was the natural choice. We share the same approach to doing business - we've both become successful by remaining specialized. Rather than becoming general players in the consulting market with a very wide focus both InFact and Whitehouse differentiate themselves by delivering best-in-class solutions, deep product knowledge, and unparalleled customer service.

About InFact Group

InFact Group is a value added systems integrator and consulting firm delivering process improvement and adding business value in the deployment of Oracle Siebel CRM and Oracle CRM On Demand. InFact Group customers range from global accounts to SMBs in industries as diverse as financial services, consumer goods, and electronics.

About Whitehouse Consultants

Whitehouse Consultants is an Oracle Certified Advantage Partner dedicated to helping companies unlock the value of JD Edwards World and EnterpriseOne software and other Oracle technologies. Bringing together Europe's leading JD Edwards experts, Whitehouse Consultants works with both global accounts on international ERP projects as well as with SMBs implementing an ERP system for the first time.

Whitehouse Consultants is also a recognised leader in the field of purging and archiving ERP data and has developed ARCTOOLS (www.arctools.com), the leading purging and archiving tool for JD Edwards.

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