

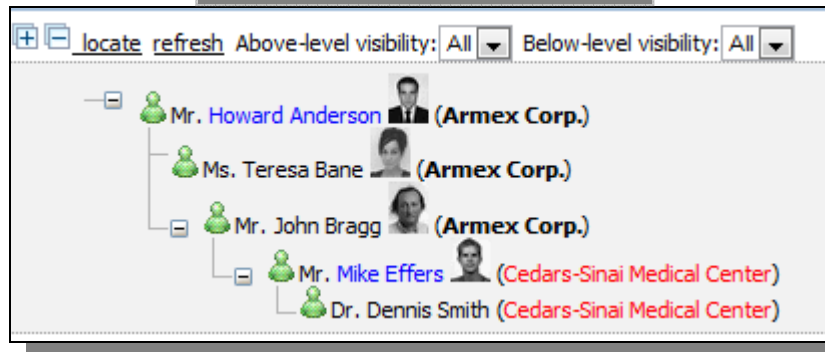
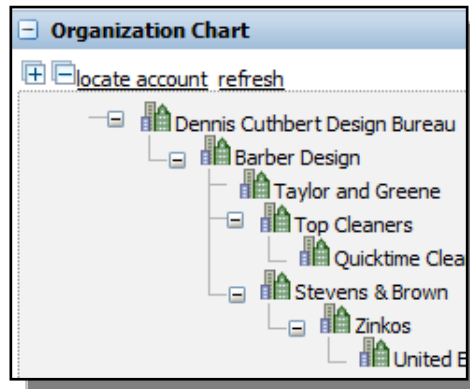
# ORGANIZATION CHARTS FOR CRM ON DEMAND

## KEY FEATURES

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- Graphical Display of Accounts, Contacts or other hierarchical objects.
- Easy to integrate without programming
- Standard component architecture
- Configurable colors and display items

*Produce graphical organization charts from data held in your Oracle CRM On Demand data. Incorporate this graphical display in any Web application (portals, intranet, On Demand) with no programming.*



### Industry Trends

Companies all over the world are adopting Oracle CRM On Demand to provide rapid deployment of a fully featured CRM and Analytics system. InFact Group has been a partner of Oracle CRM On Demand since the program began and provides expert consulting and services to customers.

### Business Problem

Every salesperson knows how hard it is to keep track of the different Accounts when closing a sale. Effective CRM applications like CRM On Demand make the storage and management of Accounts easier, but sometimes a visual representation can illustrate connections that textual data cannot. This is where the Organization Chart tool comes in.

### Solution Description

The InFact Group Organization Chart for CRM On Demand is a fully customizable



## ORACLE CRM ON DEMAND INFACT GROUP

### ORACLE CRM ON DEMAND

Comprehensive CRM for Maximum Results: Oracle CRM On Demand offers the most comprehensive set of sales, marketing, and service automation capabilities of any on-demand CRM solution.

InFact Group is a leading CRM integrator and specialist in the deployment of hosted CRM. The Organization Chart is one in a series of productivity tools.

web page that can be deployed on local or remote web servers. The web page intelligently queries Oracle CRM On Demand and displays the hierarchy of Accounts or other hierarchical data (Contacts, Users etc).

The control can be used in any portal, intranet or other web development, as well as more traditional application environments like Microsoft Visual Basic. It can even be embedded in Siebel Enterprise Applications using Siebel Tools and standard applet configuration.

The web page offers customizable features such as the number of levels, and color schemes and line types. In addition, the width and height of the control can be specified at design-time or dynamically at run-time. The fields displayed in the Organization Chart can be configured at design-time to provide a look and feel that corresponds to your corporate need.

### Key Features

The On Demand Organization Chart offers:

- **Flexibility.** The ability to graphically display any Contact hierarchy.
- **Availability.** Easily placed in a web environment with no programming.
- **Compatibility.** Standard . component that integrates seamlessly.
- **Visualization.** Graphically show relationships and structure inside your applications, at the touch of a button.

### Joint Value Proposition

Oracle CRM On Demand is allowing companies to deploy comprehensive single vendor hosted CRM and get rapid return on their investment. InFact Group is a CRM On Demand partner since 2004 and has implemented integrations with Oracle CRM On Demand in the Americas, Europe and Asia Pacific using a variety of business solutions and technical platforms to enhance the visibility of business data and integrate Oracle CRM On Demand into the IT infrastructure of customers. The Organization Chart for Oracle CRM On Demand offers quick, reliable graphical display of Account data in any web page to enhance the adoption of Oracle CRM On Demand Account Management features.

### Contact Information

To learn more about the Organization Chart for Oracle CRM On Demand solution, contact InFact Group [contact@infactgroup.com](mailto:contact@infactgroup.com) or go directly to our website <http://www.infactgroup.com> . More information is also available from the InFact Group [Oracle Partner Solution Catalog](#).

